

**DATE** 

December 17th, 2023 | 7:30pm

**LOCATION** 

Loretto-Hilton Center | The Rep | 130 Edgar Road, St. Louis, MO, 63119

**EXPERIENCE** 

Immerse yourself in the magic of the season as you enter a holiday wonderland and join us for "Rally for The Rep: A Holiday Benefit Experience." Create lasting memories filled with joy, artistry, and the spirit of giving. Indulge in delectable desserts from local bakeries, and explore an array of concessions designed to tantalize your taste buds.

Brace yourself for an exclusive opportunity to engage in a Q&A session with none other than the renowned **John Goodman**, a colossal figure in the world of entertainment. Get ready to be captivated by his insights, anecdotes, and perhaps a glimpse at the behind-the-scenes of his illustrious career.

But the magic doesn't stop there! Transport yourself to the golden era of music with **The Lovettes** and their show-stopping salute to the female icons and girl groups of the 40s, 50s, and 60s, that promises to add a unique and toe-tapping twist to our festive celebration.

**BENEFITING** 

This pivotal fundraising initiative aims to raise \$2.5 million by December 31st, ensuring the completion of our current season and announcing the 2024-2025 season.

The Rep is hoping to secure our presence in our vibrant arts community, as our campaign extends to 2026, fortifying our endowment for sustained stability.

Your attendance at the "Rally for The Rep: A Holiday Benefit Experience" signifies crucial support for our beloved non-profit institution. As we navigate financial hurdles, our commitment to the St. Louis arts scene remains unwavering, employing over 200 professionals during our nine-month season, contributing significantly to the city's cultural and economic vitality.

**REVENUE GOAL** 

\$500,000

TICKETING & SPONSORSHIPS

\$50 - \$500 Single Tickets | VIP Meet & Greet Opportunity Available \$5,000+ Sponsorships Available | Benefits to be mutually decided upon \*see attached for additional information

CONTACT

Bailey Pashia | Special Events Manager | bpashia@repstl.org | 314-910-0475

## SPONSORSHIP Opportunities

PRESENTING SPONSOR	\$25,000	<ul> <li>10 Premium Tickets to the Event</li> <li>5 Reserved Parking Spaces</li> <li>10 Tickets to VIP Meet &amp; Greet Reception</li> <li>Logo / Name Listed in Program</li> <li>Logo / Name Displayed on Lobby Screens</li> <li>Recognition from the Stage during Performance</li> <li>Social Media Recognition</li> <li>Listed on Rally for The Rep Website</li> </ul>	Tax-Deductible Amount \$20,000	
SUPPORTING SPONSOR	\$15,000	<ul> <li>8 Preferred Tickets to the Event</li> <li>4 Reserved Parking Spaces</li> <li>8 Tickets to VIP Meet &amp; Greet Reception</li> <li>Logo / Name Listed in Program</li> <li>Logo / Name Displayed on Lobby Screens</li> <li>Recognition from the Stage during Performance</li> <li>Social Media Recognition</li> <li>Listed on Rally for The Rep Website</li> </ul>	Tax-Deductible Amount \$12,600	
CONTRIBUTING SPONSOR	\$10,000	<ul> <li>6 Tickets to the Event</li> <li>3 Reserved Parking Spaces</li> <li>6 Tickets to VIP Meet &amp; Greet Reception</li> <li>Logo / Name Listed in Program</li> <li>Logo / Name Displayed on Lobby Screens</li> <li>Recognition from the Stage during Performance</li> <li>Social Media Recognition</li> <li>Listed on Rally for The Rep Website</li> </ul>	Tax-Deductible Amount \$8,800	
PARTNERING SPONSOR	\$5,000	<ul> <li>4 Tickets to the Event</li> <li>2 Reserved Parking Spaces</li> <li>4 Tickets to VIP Meet &amp; Greet Reception</li> <li>Logo / Name Listed in Program</li> <li>Logo / Name Displayed on Lobby Screens</li> <li>Recognition from the Stage during Performance</li> <li>Social Media Recognition</li> <li>Listed on Rally for The Rep Website</li> </ul>	Tax-Deductible Amount \$4,200	
IN-KIND SPONSORSHIP		For this event The Rep is seeking In-Kind Donations in the form of: <ul> <li>Individual Baked Goods for the post-show reception</li> <li>Small Bites &amp; Appetizers for the pre-show VIP meet &amp; greet</li> <li>Wine, Beer, and Liquor for the event</li> </ul>		

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