

HOME FOR THE HOLIDAYS



THE REPERTORY THEATRE OF ST. LOUIS

HOLIDAY BENEFIT

JOIN US ON TUESDAY, DECEMBER 9, 2025



WE'RE A CREATIVE INDUSTRY ANCHOR THAT SUCCESSFULLY RETAINS YOUNG TALENT, WITH THE LONGEST RUNNING SEASON OF ANY NONPROFIT PROFESSIONAL THEATRE IN THE REGION.

WHO WE ARE + WHY WE MATTER



THE REPERTORY THEATRE OF ST. LOUIS IS THE REGION'S LARGEST REGIONAL PROFESSIONAL THEATRE COMPANY. THE REP HAS BEEN PRODUCING WORLD-CLASS PERFORMANCES SINCE 1966.

MISSION: The Repertory Theatre of St. Louis creates bridges between people in the St. Louis region and beyond through expertly crafted theatrical experiences that are joyful, unique, inspiring, and thought-provoking.

VISION: The Repertory Theatre of St. Louis will be a welcoming home where a full spectrum of artists and audiences courageously engage with one another and expand their appreciation and understanding of the world.

VALUES: Collective Excellence, Equity and Anti Racism, Resource for Stewardship for Sustainability and Growth, Life-Long Learning



WHAT IS A LORT THEATRE?

A proud **LORT** theatre – part of the League of Resident Theatres, the largest professional theatre association in the U.S. This means The Rep offers fair wages, hires nationally recognized talent, and upholds top artistic standards while keeping world-class theatre thriving beyond Broadway.

The Rep employees 50+ full-time staff, and there are hundreds of national and local creatives and vendors hired annually. Every show fuels jobs, actors, carpenters, lighting designers, seamstresses, ushers, electricians, photographers, caterers, bartenders, and more are employed at The Rep each season.

40,000+ audience members each season, strengthening community connection and fueling the vibrancy of the region.

14,000+ learners annually benefit from education and engagement programs that inspire creativity and build lifelong appreciation for the arts.

Economic driver and job creator – for every \$1 spent at The Rep, \$16 flows back into the local economy. Each season, we employ 50+ full-time staff and hundreds of artists, technicians, and vendors — from actors to electricians, seamstresses to bartenders.

We generate foot traffic for local restaurants, hotels, and vendors. Approximately \$16.00 flow back into the regional economy for every \$1.00 spent at The Rep.

BUILDING COMMUNITY THROUGH EDUCATION AND ACCESS



Camp Rep is an immersive summer theatre program for kids ages 7–13, where young performers build skills and confidence through acting, music, dance, storytelling, and technical theatre.



Story 2 Stage offers residencies where students create and perform original short plays, empowering their voices through theatre.



Imaginary Theatre Company has been bringing professional touring theatre to young audiences since 1975.



Represent STL host post-show panels with community leaders and thematic experts in conversations around relevant regional connections to the topics and themes of each production.



COMMUNITY IMPACT

We partner with nonprofits and civic leaders to increase the authenticity of our productions, expand access to world-class storytelling, and provide action steps for inspired audiences to positively affect their communities.



24/25 IMPACT HIGHLIGHTS

- 600+ attendees from Partnering Organizations
- Prison Performing Arts partnered on Clyde's to bring a reading and talkback to Missouri Eastern Correctional Center and include alumni from their program on the creative team
- Represent STL Talkbacks featured formerly incarcerated speakers and recidivism and reentry professionals.
- Lobby Tabling connected audiences to local services and opportunities
- ITC was performed for 8,000 students in the area
- The Rep hosted a supply drive for Sherwood Forest Camp, and invited campers to be part of the tech process
- Supported local by selling Laughing Bear Bakery items at our Concessions.
- 60% of schools served through Imaginary Theatre Company are Title-I schools

SAINT LOUIS
ART MUSEUM



Concordance
HEALING EQUITY HOPE



St. Louis County Library

PRISON
Performing
ARTS



BE OUR SCENE PARTNER

TICKETS, SPONSORSHIPS, AND BENEFITS

SINGLE TICKET

\$100

(1 single, non-VIP ticket)

HOLIDAY BENEFIT

THE REPERTORY THEATRE OF ST. LOUIS

ROW HOST

\$1,000

(10 reserved non-VIP tickets)

EXCLUSIVE VIP BENEFITS	TOE TAPPING TITAN	AUCTION AMBASSADOR	ENGAGEMENT ENDORSER	SUPPORTING SPONSOR	INDIVIDUAL VIP TICKET
	\$20,000	\$10,000	\$5,000	\$2,500	\$500
PRIORITY SEATING	24 TICKETS	16 TICKETS	10 TICKETS	4 TICKETS	1 TICKET
ACCESS TO MEET-AND-GREET WITH PERFORMERS OR SPECIAL GUESTS	❄️	❄️	❄️	❄️	❄️
PRESHOW VIP COCKTAIL EVENT	❄️	❄️	❄️	❄️	❄️
PARKING PASSES	12	8	5	2	1
ON-SCREEN RECOGNITION IN THE LOBBY	❄️	❄️	❄️	❄️	
RECOGNITION IN EVENT PROGRAM, WEBSITE, INVITATION, AND PROMOTIONAL MATERIALS	❄️	❄️	❄️	❄️	
RECOGNITION ON THE REP'S SOCIAL MEDIA CHANNELS	❄️	❄️	❄️		
VERBAL ACKNOWLEDGMENT FROM THE STAGE	❄️	❄️	❄️		
NAMING OPPORTUNITIES FOR DIFFERENT ASPECTS OF THE BENEFIT	❄️	❄️			
NAMED IN PRESS RELEASES AND MEDIA COVERAGE	❄️	❄️			
AD IN OUR 25/26 MAINSTAGE PROGRAMS	1/2 PAGE AD	1/4 PAGE AD			
TAX DEDUCTIBLE AMOUNT	\$18,200	\$8,800	\$4,400	\$2,100	\$400

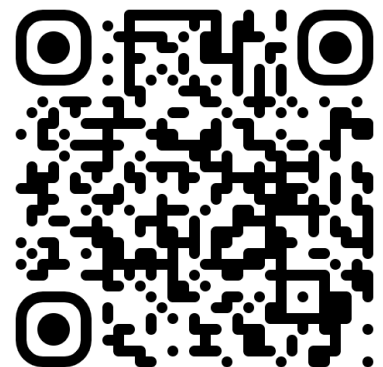
Don't see an option that fits? Every package can be tailored to match your goals. Join us online to sponsor the musical entertainment, a signature cocktail, or even our celebrity guest.

CONTACT

DIRECTOR OF BOARD RELATIONS & INSTITUTIONAL EVENTS
BAILEY PASHIA, 314-910-0475 | BPASHIA@REPSTL.ORG

Scan the **QR CODE** or visit **HOLIDAYBENEFIT3.GIVESMART.COM** to secure your sponsorship or tickets online.

THE REPERTORY THEATRE OF ST. LOUIS



OUR FEATURED GUEST



You may recognize Britt from her incredible performance in the Apple TV+ hit *Severance*, where she stars alongside Adam Scott, Christopher Walken, and Patricia Arquette — a role that just earned her an Emmy for Lead Actress in a Drama Series this year. She's also appeared in *Darkest Miriam* (Tribeca Film Festival), *Psycho Therapy* with Steve Buscemi, and will soon star opposite Sam Worthington in Netflix's *I Will Find You*. Born and raised in Illinois, Britt's career began on stage and in television, including the FX series *Man Seeking Woman*, and she even served as Ringmaster for St. Louis' own *Circus Flora*! She brings a unique Midwestern heart and creative spirit that feels right at home with The Rep's mission.

"Britt embodies the **Daring Imagination** we're celebrating this season at The Rep. It's a true gift to welcome an artist I've been lucky to call a friend—whose storytelling has captured the world's imagination and whose creative roots run right here through our region's heart."

—Kate Bergstrom, Augustin Family Artistic Director

SILENT AUCTION



DINING EXPERIENCE

MICHELE C. CATERING
EXCLUSIVE

Have a small dinner party for six or a fun cocktail party for 12!



BMW CHAMPIONSHIP

Bellerive Country Club

SPORTS

2026 BMW
CHAMPIONSHIP CHAIR

Take home this once in a lifetime opportunity at Bellerive Country Club! Includes two four-day passes to The Championship and more!



Saint Louis Zoo
Animals Always®

EXPERIENCES

ST. LOUIS ZOO
ADVENTURE BASKET

A truly priceless and unique package: enjoy exclusive VIP experience for up to six guests, including behind-the-scenes adventures, a swag bag, and more!



GETAWAYS

FOUR SEASONS
RESIDENCE CLUB,
SAN DIEGO, AVARIA

Take a trip to sunny San Diego and stay in a villa with a postcard view! Enjoy this exclusive resort, and all its perks, including farm-to-table restaurants, a spa, access to the Arnold Palmer golf course, and more!



WINE AND SPIRITS

BOOKER'S BOURBON

Booker's 2023-02
Apprentice Batch
Kentucky Bourbon

CELEBRATING *HOLIDAY* *BENEFITS* OF THE PAST



The Rep's Holiday Benefit was born out of a critical moment in 2023, when the theatre faced the possibility of closing its doors. In a bold effort to raise \$2.5 million in just three months, the event came together in under three weeks, sparked by a generous offer from **John Goodman** to lend his support. In 2024, actor and St. Louis native **Sean Gunn** joined the cause, continuing a tradition of celebrating artists with deep local roots. What began as an urgent rally to save The Rep has since become an annual celebration of storytelling, community, and the hometown talent that makes St. Louis shine.



THANK YOU TO THE LEADING SUPPORTERS OF THE 2023 AND 2024 HOLIDAY BENEFITS:



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Wendi Alper-Pressman
and Norman Pressman

Thad Simons
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Pat and Ken Schutte
David Skaggs
We Are Echoes
Lynn and Darrell Yearwood

REP LEADERSHIP



KATE BERGSTROM
AUGUSTIN FAMILY ARTISTIC DIRECTOR



DANNY WILLIAMS
MANAGING DIRECTOR

HOLIDAY BENEFIT LEADERSHIP TEAM



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DIRECTOR OF BOARD RELATIONS
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BPASHIA@REPSTL.ORG



DELANEY PIGGINS
ASSOCIATE ARTISTIC DIRECTOR:
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