

STUDIO THEATRE

ABOUT THE REP

Since 1966, The Repertory Theatre of St. Louis has been the region's premier live, professional theatre. The Rep is proud of our place in the St. Louis community. Your ad in our program shows that you too value the art of theatre in our lives. Thank you!

SPACE RESERVATION & ART DEADLINES

<i>Circle Mirror Transformation</i>	Space: 9/23	Art: 9/30
<i>A Steady Rain</i>	Space: 12/16	Art: 12/23
<i>The Invisible Hand</i>	Space: 2/3	Art: 2/10

SUBMISSION SPECIFICATIONS

Color covers are CMYK. All other ads are BW.

Full page bleeds are available at no additional charge—see mechanical requirements.

Changeable art option is available for each program at no additional charge. All changeable art must be clearly marked with advertiser's name and insertion date. If new art is not provided by deadline date, past advertisement will be run.

SUBMISSION PREFERENCES

1. *CD or email (files under 2 MB only) with hard copy for proofing. Include all fonts and graphics (300 dpi or better). PDF preferred.

All artwork must be camera-ready to scale. If submitted artwork is not acceptable, you may be referred to a graphic artist. Space fees do not include art design or alteration. Additional graphic charges are the advertiser's responsibility and will be billed accordingly.

*Replication from CD or email cannot be guaranteed.

Send Art To:

The Repertory Theatre
of St. Louis
Attn: Program Advertising
130 Edgar Road
P.O. Box 191730
St. Louis, MO 63119

graphics@repstl.org

CALL TODAY!

Elise Rebmann
Program Advertising Manager
Phone (314) 968 7340 x 306
Fax (314) 968 9638
programadvertising@repstl.org
www.repstl.org/programadvertising

STUDIO THEATRE

A relaxed, 125-seat “black box” style space, the Emerson Studio Theatre offers both audience and artist a truly unique and challenging theatre experience. Advertisers benefit from repeated exposure for the full season of plays (63 performances) all at one low price.

ADVERTISING RATES (all prices are net)

Full Season (3 plays)

Back Cover (Color) \$925

Inside Covers (Color) 760

Full Page 545

1/2 Page 330

1/4 Page 180

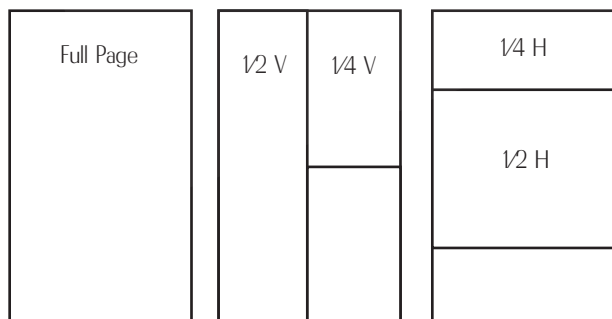
Changeable art at no additional charge.

MECHANICAL REQUIREMENTS

Dimensions	Width	Height
Cover	4 5/8	7 5/8
Full Page	4 5/8	7 5/8
1/2 vertical	2 1/8	7 5/8
1/2 horizontal	4 5/8	3 3/4
1/4 vertical	2 1/8	3 3/4
1/4 horizontal	4 5/8	1 3/4

Full page bleed 5 7/8 x 8 7/8. Trims to 5 1/2 x 8 1/2.

Keep live matter 1/4 inside trim. No extra charge for bleed.



“There’s a considerable amount of magic in The Rep’s Studio Theatre.” —Joe Pollack, *St. Louis Eats & Drinks*