

MAINSTAGE

The Rep presents six shows (172 performances) including musicals, comedies and dramas on the Browning Mainstage of the Loretto-Hilton Center in Webster Groves. *Full season advertisers receive exposure in six programs for the price of five.*

ADVERTISING RATES (all prices are net)	Single Play (If available)		Full Season (6 Plays)	
BACK COVER (Color).....	----		\$8,265	
INSIDE FRONT COVER (Color)...	----		7,955	
INSIDE BACK COVER (Color).....	----		7,420	
FULL PAGE.....	\$1,185		5,925	
1/2 PAGE.....	725		3,625	
1/4 PAGE.....	370		1,850	

Changeable art at no additional charge.

MECHANICAL REQUIREMENTS

Dimensions:	<u>Width</u>		<u>Height</u>
Covers.....	5 1/4	x	9 3/4
Full Page.....	5 1/4	x	9 3/4
1/2 vertical.....	2 1/2	x	9 3/4
1/2 horizontal.....	5 1/4	x	4 3/4
1/4 vertical.....	2 1/2	x	4 3/4
1/4 horizontal.....	5 1/4	x	2 1/4

Full page bleed 6 1/2" x 11 1/4". Trims to 6 1/4" x 10 7/8".
Keep live matter 1/2" inside trim. No extra charge for bleed.

SPACE RESERVATION & ART DEADLINES

<i>Amadeus</i>	September 9 - October 4	Space: 8/7	Art: 8/14
<i>Sleuth</i>	October 14 - November 8	Space: 9/11	Art: 9/18
<i>A Christmas Story</i>	December 2 - December 27	Space: 10/24	Art: 10/31
TBA	January 6 - 31	Space: 12/5	Art: 12/12
<i>The Diary of Anne Frank</i>	February 10 - March 7	Space: 1/9	Art: 1/16
<i>The Fantasticks</i>	March 17 - April 11	Space: 2/13	Art: 2/20

STUDIO THEATRE

A relaxed 125-seat "black box"-style space, the Emerson Studio Theatre offers both audience and artist a truly unique and challenging theatre experience. *Advertisers benefit from repeat exposure for the full season of three plays (63 performances) all at one low price.*

ADVERTISING RATES (all prices are net)	Full Season (3 Plays)	
BACK COVER (Color).....		\$925
INSIDE COVERS (Color).....		760
FULL PAGE.....		545
1/2 PAGE.....		330
1/4 PAGE.....		180

Changeable art at no additional charge.

MECHANICAL REQUIREMENTS

Dimensions:	<u>Width</u>		<u>Height</u>
Cover.....	4 5/8	x	7 5/8
Full Page.....	4 5/8	x	7 5/8
1/2 vertical.....	2 1/8	x	7 5/8
1/2 horizontal.....	4 5/8	x	3 3/4
1/4 vertical.....	2 1/8	x	3 3/4
1/4 horizontal.....	4 5/8	x	1 3/4

Full page bleed 5 7/8" x 8 7/8". Trims to 5 1/2" x 8 1/2".
Keep live matter 1/4" inside trim. No extra charge for bleed.

SPACE RESERVATION & ART DEADLINES

Shows To Be Announced in July

Studio 1	Space: 9/25	Art: 10/2
Studio 2	Space: 12/18	Art: 12/25
Studio 3	Space: 2/5	Art: 2/12

SPECIAL BONUS

Pay by July 31 and receive an additional 5% discount.

2009-10 SEASON

MAINSTAGE

Amadeus

by Peter Shaffer

Astounded by the beauty of Mozart's music and yet consumed by envy and insecurity in the face of the brash young man's talent, court composer Salieri sets out to destroy the prodigy's life and career. A towering story of diabolical greed, soul-shattering guilt, outrageous genius and glorious music.

Sleuth

by Anthony Shaffer

Andrew Wyke, a prominent English mystery writer, invites young Milo Tindle to his isolated, elaborate country house to settle a rather unpleasant bit of business: Milo is having an affair with Wyke's wife. Filled with more thrills, turns and twists than ten typical mysteries, this delicious puzzle will keep you guessing until the very end.

A Christmas Story

written by Philip Grecian

The only thing little Ralph Parker hopes to find under the tree is a Daisy Brand Red Ryder BB rifle. He doesn't simply want it, he's consumed with an aching desire for it. A deceptively dangerous playground dare and a unforgettable visit with a department store Santa are among the vivid childhood memories told with warmth and a sleigh-load of laughs.

TBA

At press time, we are negotiating for the opportunity to bring you a play filled with intrigue, international danger, old-fashioned romance and laugh-out-loud hilarity. (Yes, all in one show!)

The Diary of Anne Frank

by Frances Goodrich and Albert Hackett

adapted by Wendy Kesselman

Hiding in an Amsterdam attic with her family and others, a young Jewish girl writes in her diary of her hopes, aspirations and observations of life under Nazi occupation. Caught up in a world of hate she couldn't comprehend, Anne Frank grows as a young woman, ready for life and love just at the moment her dreams come to an end.

The Fantasticks

book and lyrics by Tom Jones; music by Harvey Schmidt

Filled with whimsy and magic, this must-see musical tells the tale of two young lovebirds from neighboring families who steal glances and keep their romance a secret from their feuding fathers. Little do the kids know that their dads are actually good friends who've hatched a plan to get the pair down the aisle.

STUDIO THEATRE

Season announcement mid-July. Tickets already selling!

TICKETS: (314)968-4925 or www.repstl.org

ABOUT THE REP

Since 1966, The Repertory Theatre of St. Louis has been the region's premier live, professional theatre. With three performing venues including the Browning Mainstage, the Emerson Studio Theatre and the Imaginary Theatre Company, The Rep strives to provide the highest quality work possible for the St. Louis community.

In addition to our work on stage, every Rep season offers special events like our Food & Wine show as well as a wide variety of family programming. We are also enriching our patron's experience by providing lecture series, post-performance cast discussions and educational workshops. The Rep is also proud to offer special services to make our work accessible to all patrons, such as an infrared listening system for the hearing impaired and open captioning, audio description and touch tours for our deaf or hard-of-hearing guests.

The Rep is proud of our place in the St. Louis community. Your ad in our program shows that you too value the art of theatre in our lives. Thank you!

THE REPERTORY THEATRE'S PREMIUM AUDIENCE*

Dedicated

Most of audience has subscribed for 5 years or more
85% Subscription Renewal Rate

Educated

86% College Graduates
61% Post Graduate Work

Affluent

Median household income of subscribers: \$99,843

Established

80% of subscribers are 45 years and older.

The Top 10 areas represented by our subscribers are:

Creve Coeur, Des Peres, Frontenac, Kirkwood,
Webster Groves, Chesterfield, University City,
Ballwin, Clayton, Ladue

*New Venture Research, Spring 2001

SUBMISSION SPECIFICATIONS:

Color covers are CMYK. All other ads are B/W.

Full page bleeds are available at no additional charge - see mechanical requirements.

Changeable art option is available for each program at no additional charge. All changeable art must be clearly marked with advertiser's name and insertion date. If new art is not provided by deadline date, past advertisement will be run.

SUBMISSION PREFERENCES:

1. CD or email (files under 2 MB only) with hard copy for proofing. Include all fonts and graphics (300 dpi or better). PDF or TIFF preferred.
2. Negatives: right reading, emulsion side down.
3. Positives: actual size, 133-line screen.

All artwork must be camera-ready to scale. If submitted artwork is not acceptable, you may be referred to a graphic artist. Space fees do not include art design or alteration. Additional graphic charges are the advertiser's responsibility and will be billed accordingly.

*Replication from CD or email cannot be guaranteed.

SEND ART TO:

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THE REPERTORY THEATRE OF ST. LOUIS

Program Advertising 2009-10 Season



Emma
Timothy Gulan, Lianne Marie Dobbs