

## MAINSTAGE

The Rep presents six shows (172 performances) including musicals, comedies and dramas on the Browning Mainstage of the Loretto-Hilton Center in Webster Groves. *Full season advertisers receive exposure in six programs for the price of five.*

### ADVERTISING RATES (all prices are net)

	Single Play (if available)	Full Season (6 Plays)
BACK COVER (Color).....	----	\$8,025
INSIDE FRONT COVER (Color)...	----	7,725
INSIDE BACK COVER (Color).....	----	7,200
FULL PAGE.....	\$1,150	5,750
1/2 PAGE.....	705	3,525
1/4 PAGE.....	360	1,800

*Changeable art at no additional charge.*

### MECHANICAL REQUIREMENTS

Dimensions:	Width	Height
Covers.....	5 1/4 x	9 3/4
Full Page.....	5 1/4 x	9 3/4
1/2 vertical.....	2 1/2 x	9 3/4
1/2 horizontal.....	5 1/4 x	4 3/4
1/4 vertical.....	2 1/2 x	4 3/4
1/4 horizontal.....	5 1/4 x	2 1/4

Full page bleed 6 1/2" x 11 1/4". Trims to 6 1/4" x 10 7/8".  
Keep live matter 1/2" inside trim. No extra charge for bleed.

### SPACE RESERVATION & ART DEADLINES

#### *Frost / Nixon*

September 3 - September 28 **Space: 8/1** **Art: 8/8**

#### *Jane Austen's Emma, A New Musical*

October 8 - November 2 **Space: 9/5** **Art: 9/12**

#### *This Wonderful Life*

November 26 - December 28 **Space: 10/24** **Art: 10/31**

#### *Saint Joan*

January 7 - February 1 **Space: 12/5** **Art: 12/12**

#### *The Miracle Worker*

February 11 - March 8 **Space: 1/9** **Art: 1/16**

#### *Dr. Jekyll & Mr. Hyde*

March 18 - April 12 **Space: 2/13** **Art: 2/20**

## STUDIO THEATRE

A relaxed 125-seat "black box"-style space, the Emerson Studio Theatre of the Loretto-Hilton Center offers both audience and artist a truly unique and challenging theatre experience. Advertisers benefit from *repeat exposure for the full season of three plays (63 performances) all at one low price.*

### ADVERTISING RATES (all prices are net)

	Full Season (3 Plays)
BACK COVER (Color).....	\$900
INSIDE COVERS (Color).....	740
FULL PAGE.....	530
1/2 PAGE.....	320
1/4 PAGE.....	175

*Changeable art at no additional charge.*

### MECHANICAL REQUIREMENTS

Dimensions:	Width	Height
Cover.....	4 5/8 x	7 5/8
Full Page.....	4 5/8 x	7 5/8
1/2 vertical.....	2 1/8 x	7 5/8
1/2 horizontal.....	4 5/8 x	3 3/4
1/4 vertical.....	2 1/8 x	3 3/4
1/4 horizontal.....	4 5/8 x	1 3/4

Full page bleed 5 7/8" x 8 7/8". Trims to 5 1/2" x 8 1/2".  
Keep live matter 1/4" inside trim. No extra charge for bleed.

### SPACE RESERVATION & ART DEADLINES

#### *Shows To Be Announced in July*

**Studio 1** **Space: 9/19** **Art: 9/26**

**Studio 2** **Space: 12/19** **Art: 12/26**

**Studio 3** **Space: 2/6** **Art: 2/13**

## off-ramp

In 2005, The Rep launched its provocative new Off-Ramp series to great acclaim from critics and audiences alike. Off-Ramp offers two diverting detours (54 performances) from theatre as usual, all performed at the Grandel Theatre in Grand Center. With a thrust stage, 467 seats on two levels and a central location, the Grandel provides the perfect setting for this series of offbeat, challenging, provocative productions.

### ADVERTISING RATES (all prices are net)

	Full Season (2 Plays)
COVER (Color).....	\$975
INSIDE COVERS (Color).....	850
FULL PAGE.....	770
1/2 PAGE.....	400
1/4 PAGE.....	210

*Changeable art at no additional charge.*

### MECHANICAL REQUIREMENTS

Dimensions:	Width	Height
Cover.....	4 5/8 x	7 5/8
Full Page.....	4 5/8 x	7 5/8
1/2 vertical.....	2 1/8 x	7 5/8
1/2 horizontal.....	4 5/8 x	3 3/4
1/4 vertical.....	2 1/8 x	3 3/4
1/4 horizontal.....	4 5/8 x	1 3/4

Full page bleed 5 7/8" x 8 7/8". Trims to 5 1/2" x 8 1/2".  
Keep live matter 1/4" inside trim. No extra charge for bleed.

### SPACE RESERVATION & ART DEADLINES

#### *The Lieutenant of Inishmore*

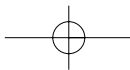
September 17 - October 12 **Space: 8/15** **Art: 8/22**

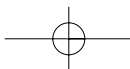
#### *The Little Dog Laughed*

November 5 - 30 **Space: 10/3** **Art: 10/10**

### ★ SPECIAL BONUS ★

Pay by July 31 and receive an additional 5% discount.





## 2008-09 SEASON AT A GLANCE

### ★ MAINSTAGE ★

#### ***Frost/Nixon***

by Peter Morgan

The interview that drew the largest audience ever for television news comes alive in this riveting play.

#### ***Jane Austen's Emma, A New Musical***

Music, Lyrics and Book by Paul Gordon

This bright and buoyant new musical is a treat for literature fans and musical devotees alike.

#### ***This Wonderful Life***

by Steve Murray

Conceived by Mark Setlock

A visually stunning, unique one-man theatrical twist on Frank Capra's timeless film.

#### ***Saint Joan***

by George Bernard Shaw

Shaw's masterpiece of provocative political thinking is witty, tempestuous, fiercely poetic and wonderfully accessible.

#### ***The Miracle Worker***

by William Gibson

This Tony Award-winning play is a lyrical, profoundly moving story of courage and communication.

#### ***Dr. Jekyll and Mr. Hyde***

by Jeffrey Hatcher

from the story by Robert Louis Stevenson

Stevenson's tale of inner demons and evil unchecked is given thrilling new life in this intense, intimate and fiendishly clever adaptation.

### ★ STUDIO THEATRE ★

Season announcement mid-July. Tickets already selling!

### ★ OFF-RAMP ★

#### ***The Lieutenant of Inishmore***

by Martin McDonagh

Monty Python meets Quentin Tarantino in this brazen and unapologetic, bitterly blood curdling and breathtakingly funny farce.

#### ***The Little Dog Laughed***

by Douglas Carter Beane

A fast-paced, hilarious look at the world of celebrity and the down-and-dirty politics of show biz.

Note: This production contains brief nudity.

**TICKETS: (314)968-4925 or [www.repstl.org](http://www.repstl.org)**

### SUBMISSION SPECIFICATIONS:

Color covers are CMYK. All other ads are B/W.

Full page bleeds are available at no additional charge - see mechanical requirements.

Changeable art option is available for each program at no additional charge. All changeable art must be clearly marked with advertiser's name and insertion date. If new art is not provided by deadline date, past advertisement will be run.

### SUBMISSION PREFERENCES:

1. CD or email (files under 2 MB only) with hard copy for proofing. **Include all fonts and graphics** (300 dpi or better). PDF or TIFF preferred.

2. Negatives: right reading, emulsion side down.

3. Positives: actual size, 133-line screen.

All artwork must be camera-ready to scale. If submitted artwork is not acceptable, you may be referred to a graphic artist. Space fees do not include art design or alteration. Additional graphic charges are the advertiser's responsibility and will be billed accordingly.

*\*Replication from CD or email cannot be guaranteed.*

### SEND ART TO:

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