

The Repertory Theatre of St. Louis
130 Edgar Road, P.O. Box 191730
St. Louis, MO 63119

Program Advertising: (314)-440-6467 FAX: (314) 968-9638
(314) 968-7340

PROGRAM ADVERTISING CONTRACT

Advertiser: Company Name: _____

Address: _____

Telephone: _____ FAX: _____

Authorized Representative (Please print): _____

Title of Authorized Representative: _____

Advertising Agency (if applicable): _____

Agency Contact: _____

Address: _____

Telephone: _____ FAX: _____

Send Invoice to (check one): Agency Advertiser

MAINSTAGE

<u>AD SIZE:</u>	<u>Width</u>	<u>Height</u>
<input type="checkbox"/> Full page	5 1/4"	9 3/4"
<input type="checkbox"/> 1/2 Vertical	2 1/2"	9 3/4"
<input type="checkbox"/> 1/2 Horizontal	5 1/4"	4 3/4"
<input type="checkbox"/> 1/4 Vertical	2 1/2"	4 3/4"
<input type="checkbox"/> 1/4 Horizontal	5 1/4"	2 1/4"

<u>INSERTION DATES:</u>
<input type="checkbox"/> M1 9/3—9/28
<input type="checkbox"/> M2 10/8—11/2
<input type="checkbox"/> M3 11/26—12/28
<input type="checkbox"/> M4 1/7—2/1
<input type="checkbox"/> M5 2/11—3/8
<input type="checkbox"/> M6 3/18—4/12

Full page bleed 6 1/2" x 11 1/4". Trims to 6 1/4" x 10 7/8".
Keep live matter 1/2" inside trim.

NUMBER OF PROGRAMS:

- All six plays (172 performances)
- Single play/plays

ART DUE: _____

You may change art for every play if new art is provided by the dates listed on your Rate Card. Please notify Sarah Brandt (314-968-7340 or sbrandt@repstl.org) when new art is provided. Existing artwork will be re-run if new art is not provided by deadline.

STUDIO

AD SIZE:

Width

Height

- Full page 4 5/8" 7 5/8"
- 1/2 Vertical 2 1/8" 7 5/8"
- 1/2 Horizontal 4 5/8" 3 3/4"
- 1/4 Vertical 2 1/8" 3 3/4"
- 1/4 Horizontal 4 5/8" 1 3/4"

INSERTION DATES:

- S1 10/24—11/9
- S2 1/23—2/8
- S3 3/13—3/29

Full page bleed 5 7/8" x 8 7/8". Trims to 5 1/2" x 8 1/2".
Keep live matter 1/4" inside trim.

NUMBER OF PROGRAMS:

- All three plays (63 performances)

ART DUE: _____

You may change art for every play if new art is provided by the dates listed on your Rate Card. Please notify Sarah Brandt (314-968-7340, sbrandt@repstl.org) when new art is provided. Existing artwork will be re-run if new art is not provided by deadline.

OFF-RAMP

AD SIZE:

Width

Height

- Full page 4 5/8" 7 5/8"
- 1/2 Vertical 2 1/8" 7 5/8"
- 1/2 Horizontal 4 5/8" 3 3/4"
- 1/4 Vertical 2 1/8" 3 3/4"
- 1/4 Horizontal 4 5/8" 1 3/4"

INSERTION DATES:

- R1 9/17—10/12
- R2 11/5—11/30

Full page bleed 5 7/8" x 8 7/8". Trims to 5 1/2" x 8 1/2".
Keep live matter 1/4" inside trim.

NUMBER OF PROGRAMS:

- Two plays (54 performances)

ART DUE: _____

You may change art for every play if new art is provided by the dates listed on your Rate Card. Please notify Sarah Brandt (314-968-7340, sbrandt@repstl.org) when new art is provided. Existing artwork will be re-run if new art is not provided by deadline.

TOTAL DUE THE REP

\$ _____

All advertising rates are NET. No agency discount.

Billable in full or in _____ increments of \$ _____

I agree to the terms and conditions of this contract. My signature therefore constitutes an order and contract for the above described advertising space in The Repertory Theatre of St. Louis performance program. Should the advertiser find it necessary to break this contract, the advertiser will be responsible for a penalty of 1/2 the contracted price. I understand that all artwork should be provided to The Repertory Theatre as per the 2008/2009 Rate Card. Additional graphic charges are the advertiser's responsibility.

Authorized & accepted by: _____ **Title:** _____ **Date:** _____