

The Repertory Theatre of St. Louis  
130 Edgar Road, P.O. Box 191730  
St. Louis, MO 63119

Program Advertising: (314) 968-7340 FAX: (314) 968-9638

**PROGRAM ADVERTISING CONTRACT**

**Advertiser:** Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Representative (Please print): \_\_\_\_\_

Title of Authorized Representative: \_\_\_\_\_

**Advertising Agency** (if applicable): \_\_\_\_\_

Agency Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_

**Send Invoice to** (check one): \_\_\_\_\_ Agency \_\_\_\_\_ Advertiser

**MAINSTAGE**

**AD SIZE:**

**Width**

**Height**

- Full page      5 1/4"      9 3/4"
- 1/2 Vertical      2 1/2"      9 3/4"
- 1/2 Horizontal      5 1/4"      4 3/4"
- 1/4 Vertical      2 1/2"      4 3/4"
- 1/4 Horizontal      5 1/4"      2 1/4"

**INSERTION DATES:**

- M1 9/7 – 10/2
- M2 10/12 – 11/6
- M3 11-/30 – 12/23
- M4 1/4 – 1/29
- M5 2/8 – 3/4
- M6 3/14 – 4/8

Full page bleed 6 1/2" x 11 1/4". Trims to 6 1/4" x 10 7/8".  
Keep live matter 1/2" inside trim.

**NUMBER OF PROGRAMS:**

- All six plays (168 performances)
- Single play/plays

**ART DUE:** \_\_\_\_\_

You may change art for every play if new art is provided by the dates listed on your Rate Card. Please notify Sarah Brandt (314-968-7340 or sbrandt@repstl.org) when new art is provided. Existing artwork will be re-run if new art is not provided by deadline.

**STUDIO**

<b><u>AD SIZE:</u></b>	<b><u>Width</u></b>	<b><u>Height</u></b>
<input type="checkbox"/> Full page	4 5/8"	7 5/8"
<input type="checkbox"/> 1/2 Vertical	2 1/8"	7 5/8"
<input type="checkbox"/> 1/2 Horizontal	4 5/8"	3 3/4"
<input type="checkbox"/> 1/4 Vertical	2 1/8"	3 3/4"
<input type="checkbox"/> 1/4 Horizontal	4 5/8"	1 3/4"

**INSERTION DATES:**

S1 10/26 – 11/13  
 S2 1/18 – 2/5  
 S3 3/7 – 3/25

Full page bleed 5 7/8" x 8 7/8". Trims to 5 1/2" x 8 1/2".  
 Keep live matter 1/4" inside trim.

**NUMBER OF PROGRAMS:**

All three plays (63 performances)

**ART DUE:** \_\_\_\_\_

You may change art for every play if new art is provided by the dates listed on your Rate Card. Please notify Sarah Brandt (314-968-7340, sbrandt@repstl.org) when new art is provided. Existing artwork will be re-run if new art is not provided by deadline.

**TOTAL DUE THE REP .....**

**\$ \_\_\_\_\_**

*All advertising rates are NET. No agency discount.*

Billable in full or in \_\_\_\_\_ increments of \$ \_\_\_\_\_

I agree to the terms and conditions of this contract. My signature therefore constitutes an order and contract for the above described advertising space in The Repertory Theatre of St. Louis performance program. Should the advertiser find it necessary to break this contract, the advertiser will be responsible for a penalty of 1/2 the contracted price. I understand that all artwork should be provided to The Repertory Theatre as per the 2011/2012 Rate Card. Additional graphic charges are the advertiser's responsibility.

**Authorized & accepted by:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_